



MBA

**MANAGEMENT
TECHNOLOGY**

(MASTÈRE MANAGER D'AFFAIRES ADAPTED TO THE
MANAGEMENT & TECHNOLOGY SECTOR)

RNCP LEVEL 7

about us

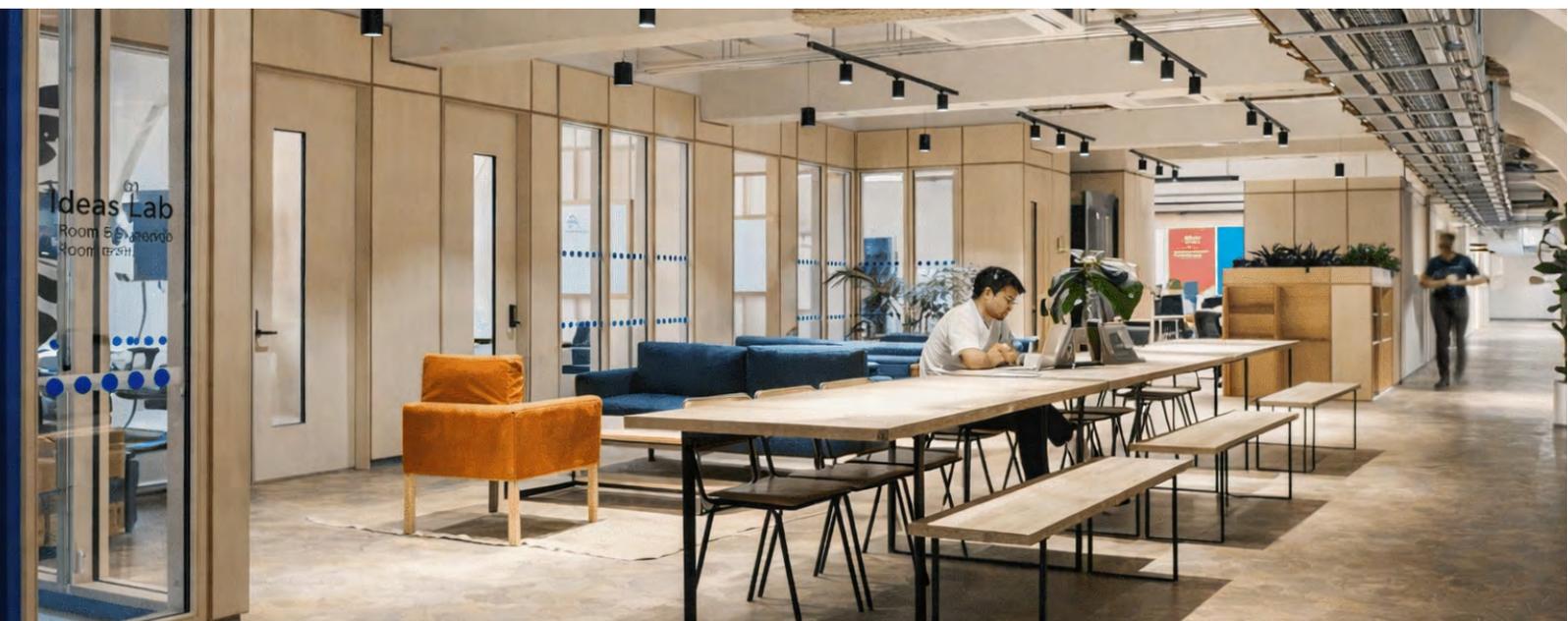
PARIS EDUCATION

Paris Education Group was founded in Paris, France, with a global vision from its inception. A truly born-global higher education institution, we view the world as a landscape of opportunity. Our mission is to design career-oriented education models that respond to real industry needs, enhance employability, and create measurable impact for individuals, organizations, and societies.

Designed for the next generation of global leaders, Paris Education specializes in cutting-edge programs in Management and Technology, blending academic excellence with real-world application.

Our programs are tailored for international students seeking a global perspective, world-class education, and unparalleled cultural immersion. With English as the primary language of instruction, students from around the world can thrive in a diverse and inclusive environment.

Step into a world of opportunity, innovation, and inspiration. Whether you're building the next big tech startup or leading international business ventures, Paris Education is where your future begins.



over- view



MBA

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The program is designed to provide working professionals with a flexible and convenient way to advance in their careers and gain the skills needed to succeed in a dynamic business environment.

At Paris Education - ÉSTIAM, we deliver a **Mastère in Business Management (Mastère Manager des Affaires)** that is designed, linked and leading to a **professional qualification recognized by the French State (RNCP 40257)**. This ensures that our program is relevant to the job market and fully aligned with the requirements of the **European Qualifications Framework (EQF) — Level 7**,

equivalent to **Master 2 (Bac+5)**.

This national and European recognition allows our diplomas to be used in **France, across Europe, and internationally**, opening access to a wide range of professions and careers in management and business.

This program trains a new generation of **Business Managers** capable of designing and leading high-impact strategies and anticipating market changes. You will learn how to build **sustainable, profitable, and collaborative projects** that are fully aligned with today's economic and organizational challenges.

global presence

“ A GOOD EDUCATION HAS
THE POWER TO CHANGE
LIVES, ESPECIALLY WHEN IT
BLENDS TECHNOLOGY AND
MANAGEMENT ”

8 COUNTRIES

Paris, Dubai, Sydney, Athens,
Kyoto, Rome, Barcelona and
Geneva.

27 NATIONALITIES

A true opportunity to learn from other
candidates as much as from professors.

10 LOCAL OFFICES

A worldwide network of authorized /
approved admission offices.



58 PARTNER INSTITUTIONS

A wide selection of dual degrees and international mobility.

100 COUNTRIES

Our degrees are accepted or recognized by employers and institutions in over 100 countries, subject to local regulations.



features

THIS PROGRAM IS NOT JUST ANOTHER MBA



A NEW CAMPUS IN PARIS

A new 2,000 m² campus in Paris, designed according to Feng Shui principles, featuring unique services such as a cafeteria and a restaurant, sports rooms including a full-size boxing ring, and even a nap room.

01

RELEVANCE

Designed for experienced executives, the program delivers practical research skills and strategic frameworks directly applicable to C-suite challenges.

02



FLEXIBILITY

Because we understand the challenges of balancing work, education, and a rich cultural life.

03

GLOBAL PERSPECTIVE

In a globalized world that is increasingly interconnected, our program provides candidates with the knowledge and skills to navigate international business landscapes and address global challenges

04



pro-gram

TAUGHT IN ENGLISH



TUITION FEES

Program fees
€10,000 per candidate

Admission fee
€290

PROGRAM DURATION

The program's typical timeline allows candidates to complete their studies within **24 months**. It is a **120 ECTS** program.

2 INTAKES PER YEAR

We offer two intakes per year, in **February and October**.

ADMISSION

To enroll in the **Mastère Manager d'Affaires at Paris Education (ÉSTIAM)**, applicants must hold a **Bachelor's degree (Bac+3)** or a **Level 6 qualification**.

Admission is also open to holders of a **BTS (Bac+2)** or a **Level 5 qualification**, provided they have at least **five years of professional experience**, subject to an individual assessment of their application.

Professional certification "Business Manager" registered with the RNCP (National Directory of Professional Certifications) for three years (RNCP File No. 40257) by decision of the Director of France Compétences dated February 28, 2025, at qualification level 7 (EQF) effective until February 28, 2028 - NSF Code 310, 312t, 313 - under the authority and issued by Manitude. This professional certification comprises 4 competency blocks.

Certification professionnelle "Manager d'Affaires" enregistrée au RNCP pour trois ans (N° Fiche RNCP40257) sur décision du directeur de France

Compétences en date du 28/02/2025, au niveau de qualification 7 (CEC) avec effet jusqu'au 28/02/2028 - Code NSF 310, 312t, 313 - sous l'autorité et délivrée par Manitude. Cette certification professionnelle est constituée de 4 blocs de compétences.



admission process



1

ONLINE APPLICATION

Begin your journey by completing a comprehensive online application. This initial step allows you to provide essential information about your academic background, achievements, and aspirations. Make sure to submit all required documents and details accurately to ensure a smooth evaluation process.

FILE ASSESSMENT

Following the submission of your online application, our admissions team conducts a thorough file assessment. This stage involves a detailed review of your academic transcripts, letters of recommendation, personal statement, and any other relevant documents you have submitted. The objective is to gain a holistic understanding of your qualifications, experiences, and potential contributions to our academic community.

2



3

ADMISSION INTERVIEW

Successful applicants will be invited to participate in a personalized admission interview. This interview serves as an opportunity for you to express your motivations, goals, and any additional information you wish to share. It also allows us to better understand your unique qualities, ensuring a holistic evaluation of your candidacy.

FINAL DECISION

The culmination of the admission process results in our Admission Jury's decision. It is communicated to you in a timely manner, providing clarity on your application status.

4



professional project

REQUIREMENT

As an integral component of the program, students are required to complete a capstone project in the form of a Professional Thesis that focuses on tackling real-world business challenges and employs qualitative or quantitative techniques to provide comprehensive insights and solutions.

Alternatively, the capstone project can also take the form of a comprehensive Business Plan that

focuses on showcasing entrepreneurial acumen and strategic thinking by developing a detailed blueprint for launching a new business venture or expanding an existing one.

Additionally, students must complete a minimum of 80 days of professional internship per year to validate their degree. This internship can be completed locally or abroad, allowing for valuable international exposure.





careers after graduation



GENERAL MANAGEMENT & LEADERSHIP

- Managing Director
- Sales Director
- Branch or Store Manager



SALES MANAGEMENT & TEAM DEVELOPMENT

- Sales Manager
- Head of Sales
- Business Manager



BUSINESS DEVELOPMENT & CLIENT ACCOUNT MANAGEMENT

- Business Developer
- Account Executive
- Key Account Manager



COMMERCIAL ENGINEERING & TECHNICAL SALES

- Business Development Engineer
- Technical Sales Manager
- Key Account Manager (Technical)

curri- culum



YEAR 1

BLOCK 1: Define and implement a sustainable business strategy based on the economic profitability objectives set by the management committee

- Market Studies and Strategic Surveillance
- Competition Analysis and Strategic Positions
- Targets identification and Segmentation
- Commercial Strategy
- Multichannel Approach and Commercial Action Plan
- Budgeting and Profitability
- Strategic Communication

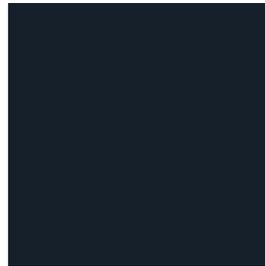
BLOCK 2: Develop business activity through customer acquisition and retention by leveraging the digital transformation processes implemented by the company

- Prospection Tools
- Performance Indicators
- Commercial Proposals
- Portfolio Management and Customer Loyalty
- Communication and Customers Relations
- Commercial Offers
- Negotiation Techniques

YEAR 2

BLOCK 3: Managing a team of employees and a network of partners

- Leadership and Team Management
- Coordination of Internal and External Teams
- Conflict Management
- Competences Management
- Recruitment and Talent Integration
- Indicators & Reporting



BLOCK 4: Managing the activity of a profit center

- Coordination and Resources Management
- Regulatory Compliance and Administrative Management
- Prevention and Management of Litigation
- Performance Management
- Results Analysis and Data Visualisation
- Crisis Management and Risk Management

ELECTIVE COURSES

- French language
- Process Mining
- Data Science
- Professional French
- Professional use of AI
- Documents Management and AI

CAPSTONE & INTERNSHIP - 80 days per year

paris at a glance



2.1 million

residents,
over 20%
international
population



#7

Ranked among
the world's most
student-friendly
cities (QS 2026)

Paris is
considered the
world's
fashion
capital



Over **130**
museums &
1,000+
art galleries



More
than
1,800
cafés



France attracts
400,000+
international
students every year

live the paris dream

The world's most inspiring city is your classroom, your home, and your launchpad.

As one of the most dynamic and cosmopolitan cities in the world, Paris offers everything an international student could dream of—culture, creativity, career opportunities, and a truly global lifestyle.



contact us

QUESTIONS?

CONTACT US NOW

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DISCLAIMER: While every effort is made to ensure accuracy at the time of publication, program details—including modules, learning outcomes, assessment methods, schedules, fees, campus facilities, and delivery mode—may be amended or withdrawn due to academic enhancement, staffing, regulatory or accreditation requirements, or other unforeseen circumstances. Updated information will be communicated through official channels.